



LANDSCAPE LIGHTING BUYER'S GUIDE

2026 Edition

**EVERYTHING YOU NEED TO KNOW BEFORE
BUYING OUTDOOR LIGHTING**

FREE DOWNLOAD

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Why Landscape Lighting Matters

- ✓ Improve curb appeal
- ✓ Increase home security
- ✓ Make walkways safer
- ✓ Highlight landscaping features
- ✓ Increase property value
- ✓ Extend outdoor living spaces

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Types of Landscape Lights

- ✓ Path Lights – Illuminate walkways and garden paths
- ✓ Spotlights – Highlight trees, plants, and architecture
- ✓ Flood Lights – Light larger outdoor areas
- ✓ Deck Lights – Improve safety on decks and stairs
- ✓ Well Lights – Installed in the ground for uplighting
- ✓ Hardscape Lights – Built into walls and stone features

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



LED vs Halogen Lighting

LED Lighting

- ✓ Uses less energy
- ✓ Lasts 10–20 years
- ✓ Produces less heat
- ✓ Lower maintenance
- ✓ Better long-term value

Halogen Lighting

- ✓ Lower upfront cost
- ✓ Uses more energy
- ✓ Shorter lifespan
- ✓ Produces more heat
- ✓ Requires more bulb replacements

★ For most homeowners, LED lighting is the best choice because it saves energy and requires less maintenance.

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Choosing the Right Brightness

- ✓ Path Lights: 100–200 Lumens
- ✓ Spotlights: 200–500 Lumens
- ✓ Tree Uplighting: 300–800 Lumens
- ✓ Deck & Step Lights: 50–150 Lumens
- ✓ Flood Lights: 700–1300 Lumens
- ✓ Security Lighting: 700–1500 Lumens

★ Avoid using lights that are too bright. Proper placement creates a better effect than excessive brightness.

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Understanding Color Temperature

2700K Warm White

- ✓ Soft and welcoming
- ✓ Most popular for homes
- ✓ Creates a cozy atmosphere

3000K Warm White

- ✓ Slightly brighter appearance
- ✓ Modern look
- ✓ Excellent for pathways and accents

4000K Cool White

- ✓ Brighter and crisper
- ✓ Good for security lighting
- ✓ More commercial appearance

5000K Daylight

- ✓ Very bright white light
- ✓ Maximum visibility
- ✓ Often used for security applications

★ Most homes look best with 2700K–3000K lighting.

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Planning Your Lighting Layout

Before You Buy

- ✓ Walk around your property at night
- ✓ Identify areas you want to highlight
- ✓ Locate dark or unsafe areas
- ✓ Determine your lighting budget
- ✓ Measure distances for wiring
- ✓ Count the number of fixtures needed

Areas to Consider

- ✓ Walkways
- ✓ Driveways
- ✓ Trees and landscaping
- ✓ Patios and decks
- ✓ Entryways
- ✓ Security zones

★ A simple lighting plan can save money and prevent costly mistakes during installation.

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Common Landscape Lighting Mistakes

Mistakes to Avoid

- ✗ Buying the cheapest fixtures
- ✗ Choosing lights that are too bright
- ✗ Mixing different color temperatures
- ✗ Ignoring transformer capacity
- ✗ Poor fixture placement
- ✗ Not planning for future maintenance

Why It Matters

- ✓ Quality fixtures last longer
- ✓ Proper planning saves money
- ✓ Consistent lighting creates a better appearance
- ✓ Correct placement produces better results

★ Invest in quality fixtures and create a simple lighting plan before purchasing equipment.

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Landscape Lighting Buyer Checklist

Before Purchasing

- ☐ Property measured
- ☐ Lighting goals identified
- ☐ Budget established
- ☐ Fixture types selected
- ☐ Brightness levels chosen
- ☐ Color temperature selected
- ☐ Transformer sized correctly
- ☐ Wiring route planned
- ☐ Installation locations marked
- ☐ Maintenance plan created

Final Review

- ☐ Compare product warranties
- ☐ Check fixture quality
- ☐ Verify energy efficiency
- ☐ Review installation requirements

★ A simple checklist helps prevent costly mistakes and ensures a successful lighting project.

Brighten Outdoor Lighting™
A brand of Eco Lighting Energy
www.ecolightingenergy.com



Thank you for reading the Landscape Lighting Buyer's Guide.

A well-designed landscape lighting system can:

- ✓ Improve curb appeal
- ✓ Increase safety
- ✓ Enhance security
- ✓ Highlight your home's best features
- ✓ Create a welcoming outdoor environment

Remember:

- ★ Plan before you buy.
- ★ Choose quality fixtures.
- ★ Use the proper brightness.
- ★ Keep color temperatures consistent.
- ★ Invest in long-term value.

Need Help With Your Landscape Lighting?

Visit us online for:

- ✓ Landscape lighting inspiration
- ✓ Professional installation tips
- ✓ Product recommendations
- ✓ Free outdoor lighting resources

www.ecolightingenergy.com

© 2026 Brighten Outdoor Lighting™

A Division of Eco Lighting Energy